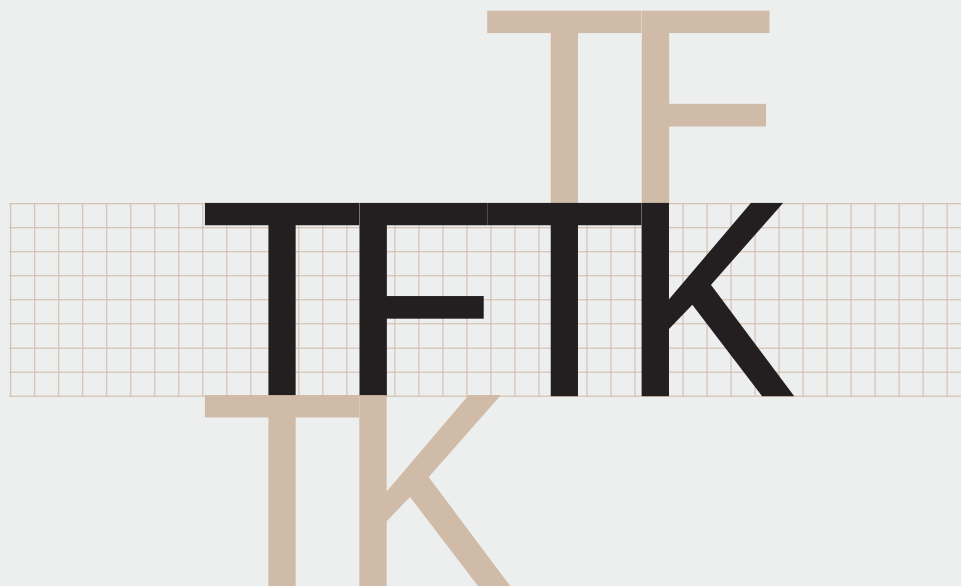
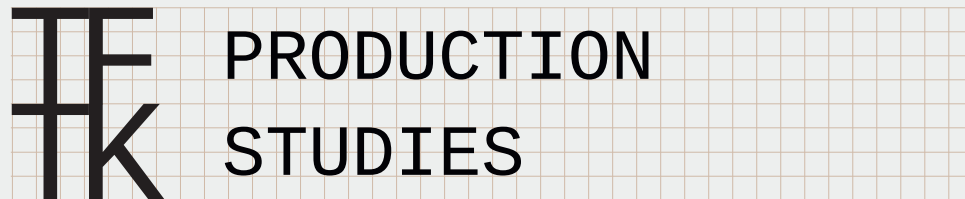


PROPOSTA DE IDENTIDADE VISUAL TF/TK _ PRODUCTION STUDIES

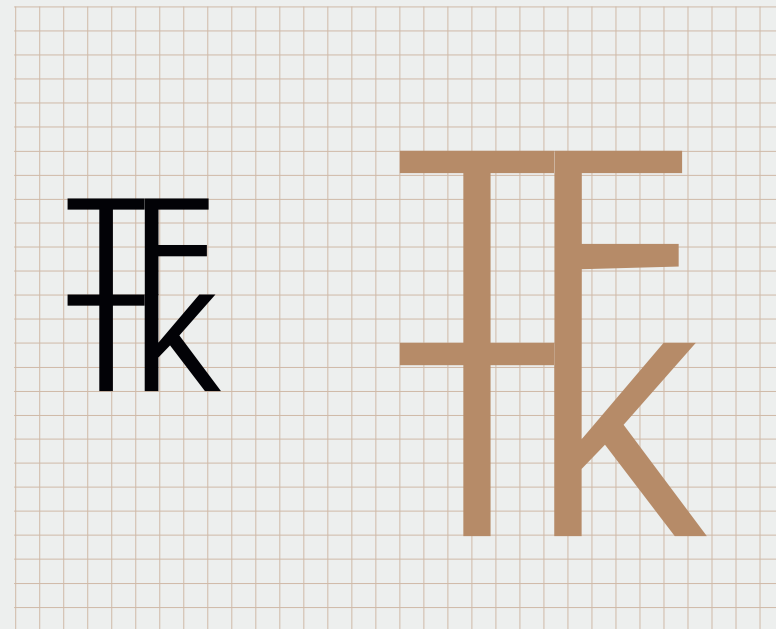
construção do desenho



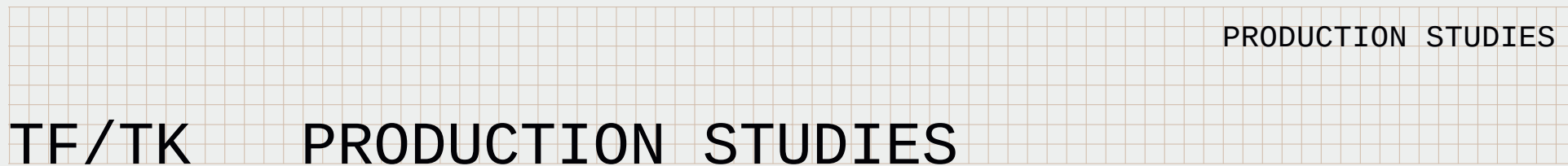
logotipo



ícone



assinaturas com fonte padrão



família tipográfica da marca

COUSINE REGULAR

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

família tipográfica do conteúdo

Roboto Regular

abcdefghijklm
nopqrstuvwxyz

/ 0123456789

paleta de cores

#F3F3F3 rgba(243, 243, 243, 1)

#D9C3B0 rgba(217, 195, 176, 1)

#BF9169 rgba(191, 145, 105, 1)

#BF0404 rgba(191, 4, 4, 1)

#400101 rgba(64, 1, 1, 1)

#0D0D0D rgba(13, 13, 13, 1)



estudos de aplicação da identidade visual





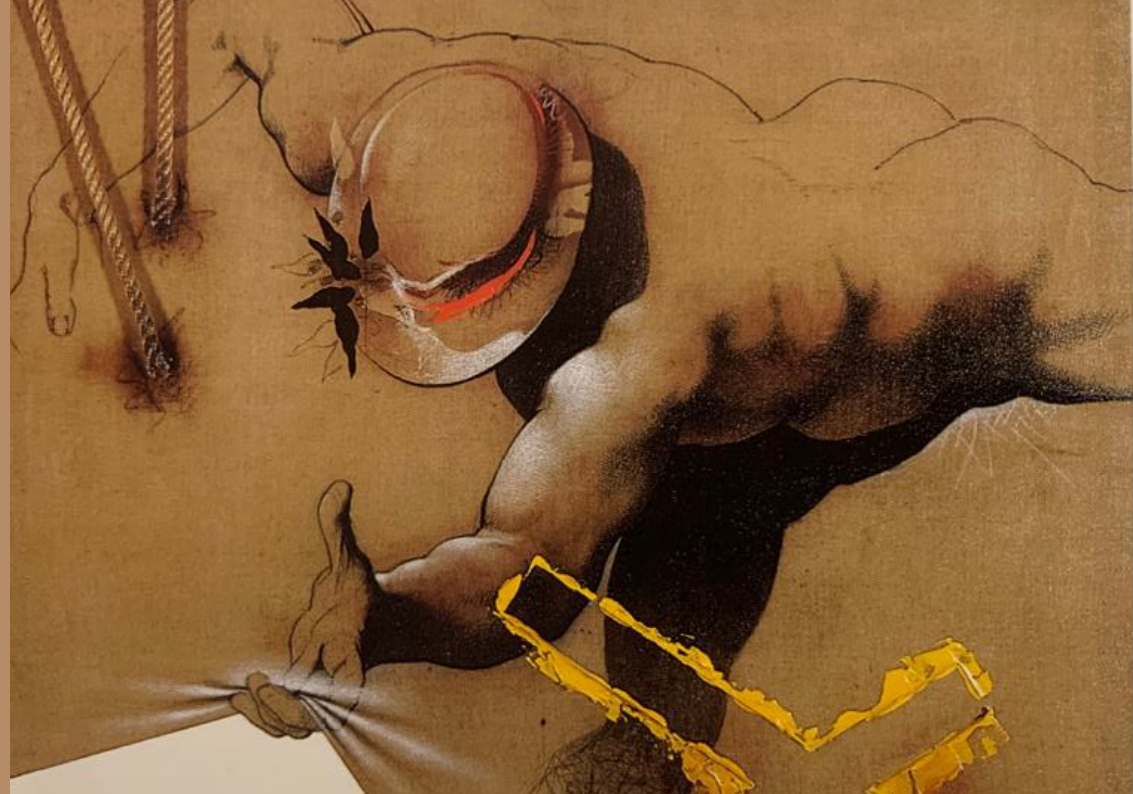
PRODUCTION STUDIES

Translating Ferro / Transforming Knowledges of Architecture, Design and Labour for the New Field of Production Studies is a joint Brazil/UK project funded by the AHRC and FAPESP with the aim of defining and consolidating a new field of Production Studies, structured and informed by the work of Brazilian architect and theorist Sérgio Ferro.





PRODUCTION
STUDIES



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